



Sept 1982

# CHINESE HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA

## REGULAR MONTHLY MEETING

DATE: FIRST WEDNESDAY, OCTOBER 6, 1982

TIME: 7:30 P.M.

PLACE: CASTELAR ELEMENTARY SCHOOL, Multipurpose Room  
840 Yale Street  
Los Angeles, CA 90012

PARKING under Castelar School playground  
(entrance on Hill Street between  
Alpine and College Streets.)

PROGRAM: DANIEL K. E. CHING, SPEAKER

TOPIC: TURN OF THE CENTURY TRADE CARDS: Depiction of  
Chinese in caricature and as figures of derision  
in early advertising.

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\* During the late 1800's and early 1900, trade cards were used \*  
\* in America as a form of business advertising, for touting \*  
\* wares and goods sold by the store owner. \*

\* Chinese were often depicted on trade cards which advertised \*  
\* such items as laundry products and tea, but they were usually \*  
\* drawn in caricature, revealing the highly anti-Chinese senti- \*  
ment of the times. \*

\* The trade cards you will be seeing were collected by our \*  
\* speaker, Daniel Ching, a third-generation Hawaii-born Chinese \*  
American, who is a public telephone consultant with Pacific \*  
Telephone. \*

\* Mr. Ching describes himself as a "collector" since his hobby \*  
is collecting items relating to the Chinese. He is a collect- \*  
\* or of Chinese coins and writes regularly in a numismatic \*  
\* journal on the history of Chinese coins. The trade cards \*  
\* represent part of his collection on things Chinese, such as \*  
antiques, post cards, sheet music, and Chinese store tokens. \*

\* You won't want to miss Mr. Daniel Ching's talk and slide show \*  
\* on trade cards. Do bring a friend or two and join us for the \*  
evening, October 6th. \*

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# NEWS 'n NOTES

## CHINESE HISTORICAL SOCIETY OF SOUTHERN CALIFORNIA

appreciation of our chinese american heritage • a non-profit organization • 1648 redcliff street • los angeles, ca. 90026

September 1982

### FLASH!! OLD CHINATOWN TO NEW CHINATOWN -- in Los Angeles

Dr. Robert Fenton Craig, the lawyer who prevented the City of Los Angeles from demolishing Old Chinatown (at least for several years back in the 1930's), will be guest speaker at a CHSSC luncheon on October 3. Dr. Craig will relate events occurring during that period regarding the people in Chinatown -- their difficulties, their problems, their hopes -- and finally, their dream-come-true in June 1939. Dr. Craig played a large part in helping to incorporate the New Chinatown. Now in his eighties, he was for a number of years a law professor at USC.

The no-host luncheon will be held on Sunday, Oct. 3 at 1 P.M.

Location: The Dragon Restaurant, 966 S. Vermont Ave., (near Olympic Blvd)

Cost: \$6.00 (includes tax and tip)

Please RSVP by Thursday, Sept. 30 to Ella Quan, 626-3674 (days)  
291-5388 (nights)

Everyone is cordially invited.

### AHH! THOSE FAR-AWAY PLACES AND STRANGE-SOUNDING NAMES.....

Charles Wong and his tour group to Mainland China left Los Angeles on Sept. 19 for a 3-week pilgrimage to the land of our "roots". The tour will include stops in Hong Kong, Guangzhou, Beijing, Xian, Hangchow, Quelin, Shanghai. CHSSC members in the group are Art Young, Henry Welcome, Grace Chow, George and Lisbeth Morris, who will surely have many exciting and interesting tales to share with us on their return.

Young and Stella Louis, Society members from San Luis Obispo, are also on a trip to China with a group of professors and students from Cal-Poly University. Young (who is 90 years young!) walked along the Great Wall, and also took 14 flights of stairs down to the Ming Tombs. He and Stella are enjoying every single moment of their exciting trip.

MISCELLANY Castelar School is celebrating its centennial with an Open House event on Tuesday, Nov. 9. More information will be coming in the next issue of NEWS 'n NOTES. A calendar, including pictures and historical notes compiled by Ella Quan, will be available at the October meeting at \$3.00 each.

Lillian Fong participated in a very interesting and unusual event this month -- an "Insomnia Tour", which began at 3:00 A.M. and ended at 10:00 A.M. For the bus-load of half-asleep but excited passengers, the tour took them to the wholesale produce market at 7th and Central Avenue, the wholesale florist district at 7th and Wall St, the Union Station, Old Chinatown and Olvera St. The group enjoyed a hearty breakfast at the Pantry on 9th and Figueroa St. This particular tour was televised by "TWO ON THE TOWN", and was shown on Tuesday, Sept. 28, at 7:30 P.M. on Channel 2.

Unusual tours such as this one are the results of the imaginative thinking of Marlene Gordon, who has been spotlighted in the Los Angeles Times and several popular magazines.

As of this moment, the Society has 253 paid-up members. Call Ella Quan at 291-5388 to see if you are up-to-date on your dues. Also, why not do a favor for family members and friends by (1) telling them about CHSSC and what a worthwhile organization it is; (2) persuading them to join the Society; and (3) if the first two tactics don't work, why not give a one-year membership as a gift for birthdays, Christmas, or whatever? Our goal is 300 members by the end of the year. CAN WE DO IT? If not, WHY NOT??

WHO'S IN THE NEWS Edwin Leong, Executive Chef with the Bank of America, and technical advisor for CHSSC's Golden Wok event in the fall of 1980, was recently honored as the recipient of a special award. Eddie journeyed to Rhode Island to attend the presentation ceremonies.

The award stated, in part, "The American Academy of Chefs, the Honor Society of American Culinary Chefs, award this Certificate of Honor to Edwin Leong in recognition of his outstanding culinary achievement and service in the profession in the United States of America -----"

As the first Asian American in southern California to receive this prestigious award, Eddie feels a great honor was bestowed on him, and modestly stated that he was extremely happy that he was able to "open the door" for other Asian Americans.

A second honor was given to Eddie by the Human Relations Commission of the City of Los Angeles when Mayor Tom Bradley presented him with an award in recognition of his outstanding culinary talents.

Congratulations, Eddie, on receiving these well-deserved tributes.

A WARM WELCOME to the following new members: Susie Chow, Theresa Leon, Mei Lin Leung, Genevieve Ho, George and Ikuko Kiriya, Evelynne Matsumoto, Judy Klusza, Alvin Chan, Alfred Soo Hoo, Mee Jin Chen, Daniel K.E. Ching, and Elsie Ho.

NEWS 'n NOTES is published each month. Please send all news items to Margie Lew, 2346 N. Indiana Ave., Los Angeles, Calif. 90032. Or call me at 222-4375.

#### NEW COOKBOOK

Member Sharon Wong Hoy has published a new large cookbook, "The Cuisine of China," Benshaw Publications Hawthorne, 1982. The thorough book is 299 pages and available for around \$16.00. Sharon, a 1980 Golden Wok winner, mentions the Society on the book jacket.